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March 21, 2009

Rob Iafrate,

We would like to thank the entire staff at 101.5 and 107.1 for the level of service, professionalism, commitment and responsibility you have shown us since we have started advertising on your stations. As a new company, we have a multitude of concerns. One of those concerns is diving into radio advertising, and you have made the transition as smooth as possible for us. That peace of mind allows us to focus on the growth of our business and know that a big part of our advertising budget is in the right place.

We've had a fantastic penetration with your listeners, and we know a lot of that success, is due to the advice and expertise you have brought to the table. As we grow, so will our relationship. The "sense of family" your employees exude, have not been matched by your competitors, and are one of the reasons we will continue to advertise with you.

So, whether it's a small budget or a budget in the tens of thousands, I wanted to personally let you know that I would recommend you to anyone looking to expand their business through radio advertising. If there is anything that we can do to help you, we will, since you have done so much to help us.

Sincerely,

Evan Bailey  
Co-Founder/Managing Partner  
Low Penny//First Gear LLC